

FILE

fashion calendar

FEBRUARY 27

1984

JANUARY

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FEBRUARY

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MARCH

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, FEBRUARY 20 & FEBRUARY 27, 1984

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|----------------------------------------------|
| Tuesday Feb. 21 10:00 A.M. | PREMIERE SHOWING: MENSWEAR COLLECTION <u>Note date change.</u> By invitation. Contact: 869-1380. | WILLIWEAR MEN BY WILLI SMITH | 209 WEST 38TH STREET SHOWROOM - 9TH FLOOR |
| Tuesday Feb. 21 11:30 A.M. | PREMIERE PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-7330. | J.G. HOOK | 485 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Tuesday Feb. 21 3:00 P.M. | SHOWING OF SPRING/ SUMMER COLLECTION By invitation. Contact: (213) 272-1445. | GALANOS (2254 S. SEPULVEDA, L.A.) | HOTEL PLAZA BAROQUE SUITE |
| Tuesday Feb. 21- March 2 | OPENING OF EARLY FALL COLLECTION Also March 19 - 30. By appointment. Contact: 840-8820. | LOUIS FERAUD | 570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Feb. 27 | ALPHA CUBIC (Fall I).....1441 Broadway.....Suite 1810.....391-6655 | | |
| Feb. 27 | BEENE BAG BY GEOFFREY BEENE (Fall).....205 W 39th.....17th fl.....944-8080 | | |
| Feb. 27 | BIS/GENE EWING (Fall I).....575 Seventh.....Suite 2510.....921-0685 | | |
| Feb. 27 | DIANNE B FOR CYGNE DESIGNS (Fall I).....530 Seventh.....14th fl.....354-6474 | | |
| Feb. 27 | CATHY HARDWICK (Fall I).....1411 Broadway.....4th fl.....221-4502 | | |
| Feb. 27 | TIKTINER (Fall) (until March 9).....530 Seventh.....12th fl.....391-1790 | | |
| Feb. 27 | ADRIENNE VITTADINI & SPORT (Fall I).....1441 Broadway.....30th fl.....921-2510 | | |
| Tuesday Feb. 28 11:00 A.M. | ADOLFO BENEFIT SHOW FOR MUSEUM OF CITY OF N.Y. By inv. Tickets: \$30.00. Contact: 534-1672. Press: Helen O' Hagan, 940-4226. | SAKS FIFTH AVENUE | 3RD FLOOR |
| Wednesday Feb. 29 9:00-12:00 | PRESS PREVIEW: FALL '84 PRINTED FABRICS LIBRARY Includes all fabrications. By inv. Contact: Fineberg Publicity, 686-7820. | AMERICAN PRINTED FABRICS COUNCIL | 45 WEST 36TH STREET 3RD FLOOR |
| Thursday March 1 10:30 A.M. | SHOWING OF FALL COLLECTION Brunch. Show at 11:00. Buyers: 869-8424. Press: Jody Donohue Assoc., 688-8653. | CRISCA - (IT'S ME) (DIV. OF SRB) | 1466 BROADWAY SHOWROOM - 9TH FLOOR |
| Thursday March 1 5:00 P.M. | OPENING RECEPTION: NEW RETAIL STORE By invitation. Press: Cristina, Gottfried, Loving, 688-4665. | AMERICAN HIGH | 717 MADISON AVENUE (63RD & 64TH STREET) |
| Thursday March 1 7:30 P.M. Cocktails | THIRD ANNUAL CFDA FASHION AWARDS Awards to fashion & accessories designers; fashion illustrators, photographers, models. Dinner at 8:30. By inv. Tickets: \$100.00 each--CFDA, 1633 B'way, 887-8054. | COUNCIL OF FASHION DESIGNERS OF AMERICA | METROPOLITAN MUSEUM OF ART (5TH & 82ND) |
| March 1 COPYRIGHT 1984, | SANYO FASHION HOUSE (Fall).....512 Seventh.....23rd fl.....869-2990 FASHION CALENDAR | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|-------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------|
| Friday March 2 10:00 P.M. | OPENING: NEW FOOTWEAR AND ACCESSORIES STORE To midnight. Showing Michel Klein's collection. By inv. Contact: Meg Osman, 421-4250. | XAVIER DANAUD | 452 WEST BROADWAY |
| Friday March 2 12:00 Noon | FALL SHOWING FOR RESIDENT BUYERS By invitation. Contact: 354-4700. | SIGNATURES BY PATRICK DEAN | 512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| *March 3-6 MAGIC (Men's Apparel Guild in Cal.) at L.A. Convention Center, (213) 746-0627. | | | |
| Sunday March 4 4-7 P.M. | FALL COLLECTION: ITALIAN WEARABLE ART Thru March 7: (516) 599-1018. Renzo Pucci Coll.: Carolyn Cohen, 8 W 40, 840-7810. | BARONI INTERNATIONAL | HOTEL PLAZA SUITE 527 |
| Sunday March 4- March 6 | DONNA MODA--FALL/WINTER ITALIAN READY-TO-WEAR First group showing in U.S., 9 to 6 daily. Contact: Spencer & Rubinow, 751-9050. | ITALIAN INSTITUTE FOR FOREIGN TRADE | BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET |
| Sunday March 4- March 6 | FALL/WINTER: 900 RTW & ACCESSORIES COLLECTIONS (Press bkfst, Mon. March 5, Canada Rm., 8:30 A.M. By inv.) Hours: 9-7; March 6 until 5:00 P.M. Buyers: Jacalyn Cowen, 563-5350. Press: Renee Pastor, P.R., 838-0366. | THE NEW YORK PRET (225 WEST 34TH STREET) | NEW YORK COLISEUM COLUMBUS CIRCLE/59TH ST. |
| Sunday March 4- March 6 | OPENING OF FALL/WINTER EVENINGWEAR & FURS Also, by appt. 264 W. 35th Street, 11th floor. Contact: 695-8362. | ADRIENNE LANDAU DESIGNS INC. | NEW YORK PRET N.Y. COLISEUM (#2527) |
| March 5 March 5 | HOOPER (dejac, Elge 4, Holho, Les Terribles, Weinberg) 1451 Bway, 7th fl, 221-6610 ROD OWENS (Abrizzi, Tony Chase, Sister Max, Tadashi, Diva, Carlotta Alfara, Ceegee, Cadadei, Barboglio, Dorothy Scholein, Gemelli) ... 498 Seventh, 6th fl, 564-1870 | | |
| Monday March 5 3:00 P.M. | PREMIERE FOR PRESS: FALL COLLECTION By inv. Buyers, 4:00, 869-7555. Press: Cristina, Gottfried, Loving, 688-4665. | ALICE BLAINE FOR LIQUIDITY | 1407 BROADWAY SHOWROOM - 15TH FLOOR |
| Monday March 5 5:00 P.M. | FALL COLLECTION: DESIGNER SPORTSWEAR Cocktails. Show at 6. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653. | ESCADA BY MARGARETHA LEY (1466 BROADWAY) | HOTEL PLAZA BALLROOM |
| Monday March 5 6:30 P.M. | INFORMAL MODELING: CANADIAN FASHIONS Reception. Canadian fashions, N.Y. Pret. By inv.; Lillian Brittain, 586-2400. | CANADIAN CONSULATE | 1251 AVE. AMERICAS 16TH FLOOR |
| March 5 | ADRI (Fall I).....552 Seventh.....2nd fl.....719-5020 | | |
| March 5 | AGATHA BROWN (Fall I).....498 Seventh.....4th fl.....947-7655 | | |
| March 5 | AKIRA (Fall I).....530 Seventh.....30th fl.....398-0018 | | |
| March 5 | LLOYD ALLEN (Fall).....110 W 40th.....26th fl.....944-9577 | | |
| March 5 | FELIX ARBEO DESIGNS LTD (Fall I).....530 Seventh.....30th fl.....221-1208 | | |
| March 5 | ARLEQUIN PARIS (Fall I).....575 Seventh.....22nd fl.....719-9391 | | |
| March 5 | BILL ATKINSON FOR BILL'S CLASSICS LTD.....485 Seventh.....8th fl.....221-8510 | | |
| March 5 | BARON PETERS; & ROBERT LEONARD (Fall I)...530 Seventh.....30th fl.....944-0666 | | |
| March 5 | BASCO BY GENE PRESSMAN & LANCE KARESH.....15 W 55th.....1st fl.....586-0016 | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|-------------|---------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------------------|
| March 5 | ADAM BEALL (Fall I)..... | 250 W 35th..... | 16th fl.....736-0024 |
| March 5 | BELLE FRANCE/JANE SCHAFFHAUSEN (Fall I)... | 419 Park Ave. So..... | 20th fl.....686-5780 |
| March 5 | GLORIA BETKER (Fall I)..... | 209 W 38th..... | 3rd fl.....719-5510 |
| March 5 | RAUL BLANCO/ELAN (Fall I)..... | 530 Seventh..... | 6th fl.....382-2610 |
| March 5 | BILL BLASS COLLECTION III (Fall I)..... | 550 Seventh..... | 8th fl.....921-2100 |
| March 5 | LEON BLOCK COLLECTION (Fall I)..... | 498 Seventh..... | 22nd fl.....736-5365 |
| March 5 | ELEANOR P. BRENNER LTD (Fall I)..... | 1460 Broadway..... | 12th fl.....382-2655 |
| March 5 | BRITISH KHAKI BY ROBERT LIGHTON (Fall).... | 37 W 57th..... | Suite 1110..755-8506 |
| March 5 | DONALD BROOKS (Fall I)..... | 25 W 39th..... | 6th fl.....398-8636 |
| March 5 | PATTI CAPPALLI; PARTOUT; PLAYERS..... | 25 W 39th..... | Suite 601.....944-5944 |
| March 5 | ALBERT CAPRARO (Fall I)..... | 550 Seventh..... | 18th fl.....840-1679 |
| March 5 | CASI (Fall I)..... | 530 Seventh..... | 2nd fl.....944-8870 |
| March 5 | OLEG CASSINI COLLECTIONS (Fall I)..... | 530 Seventh..... | 9th fl.....354-6990 |
| March 5 | ARTHUR CHAPNIK (Fall I)..... | 230 W 38th..... | 6th fl.....840-2777 |
| March 5 | LUCILLE CHAYT (Fall I)..... | 264 W 35th..... | 6th fl.....564-2584 |
| March 5 | CHINOISE/BANCO BY MATTHEW LOMBARDI..... | 525 Seventh..... | 3rd fl.....944-6450 |
| March 5 | WAYNE CLARK (Fall I)..... | 530 Seventh..... | 28th fl.....382-2880 |
| March 5 | CLEOPATRA (Fall I)..... | 530 Seventh..... | 5th fl.....382-2454 |
| March 5 | KATHRYN CONOVER & KATE (Fall I)..... | 530 Seventh..... | 3rd fl.....944-2744 |
| March 5 | PAUL COSTELLOE (Fall)..... | 530 Seventh..... | 20th fl.....382-2880 |
| March 5 | CUDDLECOAT (Fall I)..... | 500 Seventh..... | 5th fl.....944-7500 |
| March 5 | LEAMOND DEAN (Fall I)..... | 498 Seventh..... | 20th fl.....239-0644 |
| March 5 | CHRISTIAN DIOR SPORTSWEAR (Fall I)..... | 550 Seventh..... | 7th fl.....944-9820 |
| March 5 | ESTEVEZ (Fall I)..... | 530 Seventh..... | 20th fl.....944-8470 |
| March 5 | HELEN FABRIKANT FOR H. FABRIKANT INC..... | 1410 Broadway..... | 18th fl.....354-1620 |
| March 5 | FLORENCE & CELESTE (Fall I) (Chu Chi..... Knits, Endres, Lucille Fouillet, Annemarie Gardin, Rina di Montella, Carol Peretz) | 498 Seventh..... | 9th fl.....279-9620 |
| March 5 | CHRISTYNE FORTI (Fall I)..... | 530 Seventh..... | 24th fl.....921-1552 |
| March 5 | GALLANT (GEOFFREY BEENE COATS FOR GALLANT) | 205 W 39th..... | 8th fl.....354-7284 |
| March 5 | GENTILLESSE BY DIANE DICKINSON (Fall I)... | 530 Seventh..... | 9th fl.....354-4147 |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| March 5 | JENNIFER GEORGE.....(Whodunnit)..... | 512 Seventh..... | 26th fl.....391-3991 |
| March 5 | GIVENCHY DRESS & CHEMISIERS (Fall I)..... | 1466 Broadway..... | Suite 1402.....921-5550 |
| March 5 | GUNTER; & MOLISANI (Fall I)..... | 512 Seventh..... | 20th fl.....921-4010 |
| March 5 | ELEANORE HADLEY LTD (Fall I)..... | 491 Seventh..... | 6th fl.....279-6053 |
| March 5 | BILL HAIRE (Fall I)..... | 550 Seventh..... | 10th fl.....840-6466 |
| March 5 | HALSTON (Fall I)..... | 550 Seventh..... | 14th fl.....354-6340 |
| March 5 | HARLEY'S WHIM (209 W 38, # 607, 921-9816).. | 35 W 36th..... | 12th fl.....563-2157 |
| March 5 | LESTER HAYATT (Fall I)..... | 264 W 40th..... | 19th fl.....719-5566 |
| March 5-24 | DAVID HAYES (Fall I)..... | Hotel Drake... | Suite 2020...(800) 421-8484 |
| March 5 | HELGA (Fall I)..... | Hotel Drake... | Suite 1805...(213) 627-0806 |
| March 5 | CAROLINA HERRERA, LTD (Fall I)..... | 19 E 57th..... | 2nd fl.....355-3055 |
| March 5 | CATHERINE HIPPI (Fall I)..... | 110 W 40th..... | 25th fl.....391-3887 |
| March 5 | JONATHAN HITCHCOCK FOR REUBEN THOMAS..... | 498 Seventh..... | 18th fl.....736-6060 |
| March 5 | CAROL HORN (Fall I)..... | 575 Seventh..... | 33rd fl.....921-9670 |
| March 5 | JEAN INGRAM KNITWEAR (Fall I)..... | 214 W 39th..... | 12th fl.....354-1700 |
| March 5 | JAMISON; & JAMISPORT (Fall I)..... | 498 Seventh..... | 24th fl.....239-9477 |
| March 5 | ROBERT JANAN LTD (Fall I)..... | 530 Seventh..... | 19th fl.....354-7880 |
| March 5 | JAYNE JAY INC (Fall I)..... | 499 Seventh..... | 15th fl.....695-0909 |
| March 5 | JEANNE-MARC (Fall I)..... | 1466 Broadway..... | 9th fl.....575-7840 |
| March 5 | JIBALI BY JAMES DAUGHERTY (Fall I)..... | 209 W 38th..... | 4th fl.....764-5858 |
| March 5 | BETSEY JOHNSON (Fall I)..... | 575 Seventh..... | Suite 1463.....921-0510 |
| March 5 | JONATHAN (Fall I)..... | 131 E 70th..... | 4th fl.....288-1362 |
| March 5 | ANDREA JOVINE (Fall)..... | 1441 Broadway..... | 32nd fl.....382-2320 |
| March 5 | COLOURS BY ALEXANDER JULIAN (Fall I)..... | 575 Seventh..... | 26th fl.....382-2255 |
| March 5 | KAPPI (Fall I)..... | 498 Seventh..... | 21st fl.....239-9485 |
| March 5 | KASPER FOR JOAN LESLIE (Fall I)..... | 530 Seventh..... | 11th fl.....221-4200 |
| March 5 | KASPER FOR J.L. SPORT (Fall I)..... | 530 Seventh..... | 11th fl.....221-4200 |
| March 5 | PRINCESS KATALIN ZU WINDISCH-GRAETZ..... | 530 Seventh..... | 17th fl.....944-8200 |
| March 5 | MS. KIPPS; KAY KIPPS (Fall I)..... | 498 Seventh..... | 22nd fl.....947-4646 |
| March 5-16 | ALEXIS KIRK (Fall I)..... | 385 Fifth..... | 7th fl.....532-3779 |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|-------------|---------------------------------------------------------------------------------------------------------------|--------------------|----------------------------|
| March 5 | DON KLINE LTD (Fall I)..... | 32 W 39th..... | 12th fl.....221-6771 |
| March 5 | THE KOHLER COLLECTION (Fall I)..... | 498 Seventh..... | 4th fl.....594-4484 |
| March 5 | MICHAEL KORS (Fall I)..... | 148 W 28th..... | 6th fl.....620-4677 |
| March 5 | REGINA KRAVITZ (Fall I)..... | 575 Seventh..... | 29th fl.....840-6065 |
| March 5 | HUBERT LATIMER FOR JACK NAVIAUX (Fall I)..... | Hotel Drake.... | Suite 1116...(213)654-9639 |
| March 5 | LEONARD-PARIS COUTURE (Fall I)..... | 530 Seventh..... | 20th fl.....869-3601 |
| March 5 | HAROLD LEVINE (Fall I)..... | 530 Seventh..... | 21st fl.....391-2255 |
| March 5 | HERBERT LEWIN SALES (Fall I) (Alakazia, ... French Gear, Louis-Guy Giroux, Annie Lago, L. Rich, Lynn Tepe) | 202 W 40th..... | Suite 1404.....764-5888 |
| March 5 | LIANCARLO.....(Whodunnit)..... | 512 Seventh..... | 26th fl.....391-3991 |
| March 5 | LILA BLOUSE BY LILA KLIEGMAN (Fall I)..... | 575 Seventh..... | 20th fl.....354-5190 |
| March 5 | BOB MACKIE ORIGINALS (Fall I)..... | 550 Seventh..... | 22nd fl.....391-8697 |
| March 5 | MARCASIANO (Fall I)..... | 145 Spring..... | 2nd fl.....226-6809 |
| March 5 | FRANK MASANDREA FOR DYNASTY (Fall I)..... | 530 Seventh..... | 21st fl.....382-2833 |
| March 5 | MIGNON BY DOROTHY FARBO (Fall I)..... | 530 Seventh..... | 3rd fl.....354-4980 |
| March 5 | SYDNEY CARVIN MILLIKEN (Fall I)..... | 512 Seventh..... | 26th fl.....391-3991 |
| March 5 | TRACY MILLS (Fall I)..... | 550 Seventh..... | 10th fl.....221-6374 |
| March 5 | MISS O BY OSCAR DE LA RENTA (Fall I)..... | 550 Seventh..... | 19th fl.....354-6777 |
| March 5 | HANAE MORI (Fall I)..... | 550 Seventh..... | 21st fl.....221-5726 |
| March 5 | MOROCCI, INC. (Fall I)..... | 530 Seventh..... | 12th fl.....354-1880 |
| March 5 | ADRIANNA PAPELL (Fall I)..... | 498 Seventh..... | 6th fl.....695-5244 |
| March 5 | MOLLIE PARNIS & MOLLIE PARNIS STUDIO..... | 530 Seventh..... | 18th fl.....221-1445 |
| March 5 | JAN PEDERSEN (Fall I)..... | 575 Seventh..... | 25th fl.....944-0432 |
| March 5 | PETER G'S GENERAL STORE (Fall sweaters)... | 498 Seventh..... | 15th fl.....563-0800 |
| March 5 | ANDRE VAN PIER (Fall I)..... | 252 W 38th..... | 12th fl.....719-4750 |
| March 5 | POGIA BY D. POLIMENI (Fall I)..... | 530 Seventh..... | 4th fl.....944-6030 |
| March 5 | POSH BY JAY ANDERSON (Fall I)..... | 550 Seventh..... | 18th fl.....398-0763 |
| March 5 | PRISMA BY NANCY JOHNSON (Fall I)..... | 1411 Broadway..... | Suite 1295.....764-8977 |
| March 5 | MARY ANN RESTIVO (Fall I)..... | 498 Seventh..... | 16th fl.....736-0109 |
| March 5 | RICHTONE KNITS; J.D. SPORT (Fall I)..... | 498 Seventh..... | 14th fl.....279-1600 |
| March 5 | SAMUEL ROBERT (Fall I)..... | 530 Seventh..... | 9th fl.....221-1995 |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|---------------------------|
| March 5 | JACKIE ROGERS (Fall I)..... | 550 Seventh..... | 22nd fl.....764-6020 |
| March 5 | JACKIE ROGERS T'S (Fall I)..... | 550 Seventh..... | 22nd fl.....764-6020 |
| March 5 | ROSSELLA OF ROME-DANZANTE (Fall I)..... | 209 W 38th..... | 6th fl.....944-6610 |
| March 5 | JANET RUSSO (Fall I)..... | 1466 Broadway..... | 4th fl.....575-9850 |
| March 5 | GLORIA SACHS (Fall I)..... | 550 Seventh..... | 9th fl.....921-1460 |
| March 5 | ST. MICHEL SPORTSWEAR (Fall)..... | 1407 Broadway... | Suite 1610.....869-9322 |
| March 5 | DON SAYRES (Fall I)..... | 485 Seventh..... | 4th fl.....947-9180 |
| March 5 | SAZ; & SAZ II (Fall I)..... | 530 Seventh..... | 21st fl.....221-3489 |
| March 5 | ABE SCHRADER CORP (Fall I)..... | 530 Seventh..... | 15th fl.....840-7733 |
| March 5 | SHAMASK (Manufactured by Cuddlecoat)..... | 500 Seventh..... | 5th fl.....944-7500 |
| March 5 | HELENE SIDEL (Fall I)..... | 530 Seventh..... | 7th fl.....354-0024 |
| March 5 | SIGNATURES BY PATRICK DEAN (Fall I)..... | 512 Seventh..... | 6th fl.....354-4700 |
| March 5 | ADELE SIMPSON (Fall I)..... | 530 Seventh..... | 23rd fl.....354-8600 |
| March 5 | COSMO SIRCHIO LTD (Fall I)..(Armand for... Bessler, Arthur Doucette, Fernando Franca, Renee Helga Howie, China Machado, Louis Marino, Riazee, Stria, Yvonne Vega, Janice Wainright) | 230 W 39th..... | 13th fl.....719-3171 |
| March 5 | SOO YUNG LEE; & SOO YUNG LEE LA SOIREE... | 530 Seventh..... | 6th fl.....840-6435 |
| March 5 | SPORTWHIRL (Fall I)..... | 498 Seventh..... | 15th fl.....563-0800 |
| March 5 | MALCOLM STARR USA (Fall I)..... | 236 W 40th..... | 3rd fl.....944-8781 |
| March 5-16 | ERNST STRAUSS; & STUDIO COLLECTION..... | St. Moritz..... | Suite 33A..(213) 623-8112 |
| March 5 | ALFRED SUNG (Fall I)..... | 514 Seventh..... | 2nd fl.....391-8288 |
| March 5 | TAHARI (Fall I)..... | 525 Seventh..... | 21st fl.....921-3600 |
| March 5 | ELLEN TRACY (Fall)..... | 575 Seventh..... | 10th fl.....944-6999 |
| March 5 | VICTORIA ROYAL BY MARTIN STAEHELY..... | 530 Seventh..... | 7th fl.....944-6844 |
| March 5 | ILIE WACS (Fall I)..... | 530 Seventh..... | 19th fl.....354-9080 |
| March 5 | NORMA WALTERS (Fall I)..... | 530 Seventh..... | 7th fl.....840-7677 |
| March 5 | WHODUNNIT (Jean Berg, Mme Degfarge,..... Delaware Street, Fiddlestix, Jennifer George, Laceworks, Liancarlo, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Nancy Schjelde, Liz Weinmann) | 512 Seventh..... | 26th fl.....391-3991 |
| March 5 | WILLIWEAR BY WILLI SMITH (Fall I)..... | 209 W 38th..... | 9th fl.....869-1380 |
| March 5 | WILROY (Fall I)..... | 530 Seventh..... | 22nd fl.....221-2200 |
| March 5 | YEOHLEE (Fall I).....(Fisher-Fiorina) | 488 Seventh..... | Suite 6F....594-2873 |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| March 5 | L'ZINGER INTERNATIONAL & "GO SILK"..... | 575 Seventh..... | 18th fl.....382-3303 |
| Tuesday March 6 9:00 A.M. | SHOWING OF FALL/ WINTER DRESSES; SPORTSWEAR Large sizes. By inv. Buyers: 921-5550. Press: Joanne Creveling, 755-8500. | GIVENCHY EN PLUS | CARLYLE HOTEL (35 E. 76) TRIANON ROOM |
| Tuesday March 6 11:00 A.M. | SHOWING OF FALL DESIGNER SPORTSWEAR Wovens & knits. By invitation. Thereafter by appt. Contact: 594-5558. | ROZANI | 498 SEVENTH AVENUE KAY JUDGE - 3RD FLOOR |
| Tuesday March 6 11:00 A.M. | SPRING '85 COLOR & FABRIC DIRECTIONS Press only. By inv. Manufacturers at 2 P.M. Also, March 7 & 8 at 9:30 & 11 A.M. Press: Carol Carr, 930-7951. Manufacturers: Ruth Pollack, 930-7972. | EASTMAN CHEMICAL PRODUCTS, INC. | 1133 AVENUE OF AMERICAS SHOWROOM - 44TH FLOOR |
| Tuesday March 6 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. By appointment from March 5, 32nd Floor. | REBECCA MOSES (1441 BROADWAY) | THE TOWER 45 WEST 18TH ST. (7TH FL.) Contact: 382-2320. |
| March 6 | AUGUSTUS (Fall I)..... | 530 Seventh..... | 24th fl.....840-6674 |
| March 6 | CASTLEBERRY KNITS (Fall I)..... | 530 Seventh..... | 5th fl.....221-4333 |
| March 6 | GOLDWORM (Fall I)..... | 1411 Broadway..... | Suite 3517..575-0344 |
| March 6 | BETTY HANSON & CO (Fall I)..... | 205 W 39th..... | 14th fl.....840-8888 |
| March 6 | JER DOR FASHIONS (Fall I)..... | 498 Seventh..... | 9th fl.....564-4450 |
| March 6 | NAT KAPLAN (Fall I)..... | 498 Seventh..... | 21st fl.....239-9400 |
| March 6 | MIKE KORWIN'S KNITWORKS (Fall I)..... | 498 Seventh..... | 19th fl.....947-8828 |
| March 6 | MORTON MYLES (Fall I)..... | 550 Seventh..... | 15th fl.....391-8700 |
| March 6 | NIPON BLOUSE (Fall I)..... | 530 Seventh..... | 19th fl.....944-8802 |
| March 6 | EXECUTIVE DRESS BY ALBERT NIPON (Fall I).. | 530 Seventh..... | 19th fl.....944-8802 |
| March 6 | TAMOTSU (Fall I)..... | 37 W 39th..... | 2nd fl.....921-0326 |
| March 6 | TRIGERE (Fall I)..... | 550 Seventh..... | 16th fl.....391-9100 |
| March 6 | TUDOR SQUARE BY ROBERT TONNER (Fall I).... | 530 Seventh..... | 20th fl.....944-8120 |
| March 6 | MRS. H. WINTER (Fall I)..... | 45 W 25th..... | 4th fl.....691-8300 |
| Beginning Tuesday March 6 | FALL/WINTER SPORTSWEAR FROM TORONTO By appointment. Contact: (416) 927-8575; Lillian Brittain, 586-2400. | ANNE-MARIE ZUMER SPORTSWEAR | HOTEL DRAKE PRIVATE SUITE |
| Cancelled March 7 | GIVENCHY DRESS & CHEMISIERS SHOW, ORIGINALLY SCHEDULED FOR WED., MARCH 7 AT 10:00 A.M., HAS BEEN CANCELLED. (Opening, Mon., March 5) | | |
| Wednesday March 7 12:00 P.M. | SHOWING OF FALL COLLECTION--LUNCH Show at 1:00. By inv. Buyers: 869-8424. Press: Jody Donohue Assoc., 688-8653. | LAUREL (DIV. SRB) (1466 BROADWAY) | THE WATER CLUB EAST RIVER (30TH STREET) |
| Wednesday March 7 5:00 P.M. | SHOWING OF FALL WOMEN'S SPORTSWEAR Show followed by cocktails. By invitation. Buyers: 536-9570. Press: 536-9624. | GANT (1411 BROADWAY) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| March 7 | ALKE BOKER (Fall I)..... | 552 Seventh..... | Suite 400...575-8400 |
| March 7 | C'EST SIMONE BY GEORGE SIMONTON (Fall I).. | 209 W 38..... | 6th fl.....840-2035 |
| March 7 | RON CHERESKIN FOR WOMEN (Fall I)..... | 530 Seventh..... | 10th fl.....382-3710 |
| March 7 | CRISCIONE (Fall I)..... | 525 Seventh..... | 7th fl.....730-7310 |
| March 7 | VICKI SOBLE DESIGNS (Fall I)..... | 488 Seventh..... | Suite 3F....736-9340 |
| Thursday March 8 9:30 A.M. | JAY YANG -- TENTH ANNIVERSARY Showing decorative fabrics and furniture. By invitation. Contact: 391-3638. | LORD & TAYLOR | 8TH FLOOR |
| Thursday March 8 9:30 A.M. | PRESS SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 247-8621. | VALENTINO STUDIO; VALENTINO MISS V | 650 FIFTH AVE. (52ND ST) SHOWROOM - 19TH FLOOR |
| Thursday March 8 4-6 P.M. | PREMIERE SHOWING: SILK BLOUSES & SEPARATES Cocktails. By inv. Buyers: 997-0211. Press: McClendon Hall, 206-7808. | SINGERIE (NORMAN STEPHEN) | 1466 BROADWAY SHOWROOM - SUITE 1109 |
| *March 9- March 13 | MILANO VENDEMODA 30: DONNA ITALIA & ESPANSIONE MODA--FALL/WINTER BOUTIQUE, PRET-A-PORTER AT MILAN FAIR GROUNDS. Contact: 02-6590951. | | |
| *March 11 | IGEDO -- INTERNATIONAL TRADE FAIR IN DUSSELDORF (March 11-14). Contact: 840-7744. | | |
| *March 11 | AMERICAN INTERNATIONAL FUR FAIR AT MGM GRAND HOTEL, LAS VEGAS (3/11-14); 564-5133. | | |
| *March 11- March 15 | FALL READY-TO-WEAR IN MILAN (By invitation from designers) SHOWINGS AT MILAN FAIR GROUNDS - PIAZZA VI FEBBRAIO. Contact: see individual addresses below. | | |
| | <u>DESIGNER</u> | <u>CONTACT ADDRESS & TELEPHONE</u> | |
| <u>Sunday, March 11:</u> | | | |
| 9:45 A.M. | GIANFRANCO FERRE.....V. Spiga 19/A, 20121 Milan, 02-708888 | | |
| 11:00 A.M. | LANCETTI.....V. Condotti 61, 00187 Rome, 06-6797926 | | |
| 12:15 P.M. | MISSONI.....V. 21040 Sumirago, 0331-909170 | | |
| 3:00 P.M. | MARIO VALENTINO.....V. Fontanelle 85, 80136 Napoli, 081-341590 | | |
| 4:00 P.M. | BYBLOS.....V. Barilatti 3, 60100 Ancona, 071-895365 | | |
| 5:00 P.M. | MILA SCHON.....V. Mattei 20, 20018 Sedriano, 02-9022321 | | |
| 6:00 P.M. | MIGUEL CRUZ.....V. Montenapoleone 21, 20121 Milan, 02-796760 | | |
| 7:00 P.M. | ROCCO BAROCCO.....V. Montenapoleone 19, 20121 Milan, 02-798130 | | |
| <u>Monday, March 12:</u> | | | |
| 9:45 A.M. | GIANNI VERSACE.....V. Spiga 25, 20121 Milan, 02-5456201 | | |
| 11:00 A.M. | ANDRE LAUG.....Pza. di Spagna 81, 00187 Rome, 06-6780591 | | |
| 12:15 P.M. | KRIZIA.....V. Agnello 12, 20121 Milan, 02-872304 | | |
| 3:00 P.M. | COMPLICE.....V. Maggini 126, 60100 Ancona, 071-896822 | | |
| 4:00 P.M. | SANLORENZO.....Corso Vitt. Emanuele 68, 10121 Torino, 011-5343 | | |
| 5:00 P.M. | SALVATORE FERRAGAMO..V. Tornabuoni 2, 50123 Florence, 055-210756 | | |
| 6:00 P.M. | SPORTMAX.....V. F.lli Cervi 66, 42100 Reggio Emilia, 0522-7991 | | |
| 7:00 P.M. | GIORGIO CORREGGIARI..V. Goito 5, 20121 Milan, 02-6073836 | | |
| <u>Tuesday, March 13:</u> | | | |
| 9:45 A.M. | LAURA BIAGIOTTI.....V. Palombarese 00012-Guidonia, 0774-361311 | | |
| 11:00 A.M. | FENDI.....V. Borgognona 39, 00187 Rome, 06-6797641 | | |
| 12:15 P.M. | LUCIANO SOPRANI.....V. Santo Spirito 24, 20121 Milan, 02-799019 | | |
| 3:00 P.M. | CALLAGHAN.....V. Torelli 8/H, 28100 Novara, 0321-456401 | | |
| 4:00 P.M. | TOUCHE.....V. Belfiore 45, 50144 Florence, 055-356871 | | |
| 5:00 P.M. | CADETTE.....V. Archimede 6, 20129 Milan, 02-705927 | | |
| 6:00 P.M. | TIMMI.....V. Ciro Menotti 9, 20129 Milan, 02-723123 | | |
| 8:00 P.M. | GIORGIO ARMANI.....V. Borgonuovo 21 | | |

(Milan Ready-To-Wear--Cont'd on pg. 9)

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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(Milan Ready-To-Wear--Cont'd from pg. 8)

Wednesday, March 14:

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| 9:45 A.M. | GENNY.....V. Maggini 126, 60100 Ancona, 071-896822 |
| 11:00 A.M. | ENRICA MASSEI.....V. Brera 11, 20121 Milan, 02-862601 |
| 12:15 P.M. | BASILE.....V. Jenner 51, 20159 Milan, 02-6071841 |
| 3:00 P.M. | GIANMARCO VENTURI....V. Spiga 31, 20121 Milan, 02-705915 |
| 4:00 P.M. | GHERARDINI.....V. B. Montelupo 46, 50018 Casellina, 055-751398 |
| 5:00 P.M. | CINZIA RUGGERI.....V. Crocefisso 21, 20122 Milan, 02-8323645 |
| 6:00 P.M. | HELYETT.....V. C. Battisti 21, 20121 Milan, 02-702450 |

Thursday, March 15:

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| 9:45 A.M. | CLAUDIO LA VIOLA.....V. Boccaccio 43, 20123 Milan, 02-4988148 |
| 10:30 A.M. | REGINA SCHRECKER.....V. Giulio Cesare 1, 50019 Sesto Fiorentino, 055-4489152 |
| 11:30 A.M. | ALBERTA FERRETTI.....V. Montenapoleone 14, 20121 Milan, 02-704494 |
| 12:30 P.M. | MOSCHINO.....V. Cappuccini 14, 20122 Milan, 02-795540 |

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| March 12 | BLASSPORT (Fall I).....550 Seventh..... 2nd fl.....354-4200 |
| March 12 | BOEHM (Fall I Neckwear).....1411 Broadway.....Suite 1105.....719-5781 |
| March 12 | ENCORE (Fall I)...(DIV. UMI).....530 Seventh.....27th fl.....764-0611 |
| March 12 | HUE HOSIERY (Fall I).....358 Fifth.....Penthouse...947-3666 |
| March 12 | UMI COLLECTIONS BY ANNE CRIMMINS (Fall I) 530 Seventh.....27th fl.....764-0611 |
| March 12 | VILLAGER (Fall).....80 W 40th.....4th fl.....840-9400 |
| March 12 | ZANA COUTURE LTD.....512 Seventh.....23rd fl.....575-0487 |
| March 15 | CAROLYN EVE (NEUSTADTER).....220 East 65th.....Suite 6F.....308-9777 |

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| Friday | PRESS LUNCHEON FOR | BLOOMINGDALE'S | EXECUTIVE BOARD ROOM |
| March 16 | SIR TERENCE CONRAN | | 7TH FLOOR |
| 12:30 P.M. | Designer of Millenium Collection for Dan River. By inv. Contact: 705-2440. | | |

*March 16- BRITISH DESIGNER COLLECTIONS IN LONDON FALL/WINTER '84. Contact: Rosalind

March 19 Woolfson, 50 Upper Brook St., London W1Y 1PG. Tel: 01-499-5726.

Individual Shows Are By Invitation Only.

Thurs. March 15: 5:30 P.M. Individual clothes show and clothes show collections.

Fri. March 16: 10:30 A.M. WENDY DAGWORTHY; 11:30 A.M. BETTY JACKSON; 1:30 P.M. BODY MAP; 4:00 P.M. ROLAND KLEIN; 5:00 P.M. JASPER CONRAN; 6:30 P.M. SHERIDAN BARNETT

Sat. March 17: 9:15 A.M. CAROLINE CHARLES; 10:15 A.M. DESIGN STUDIO; 12:30 ARABELLA POLLEN; 3:00 P.M. LUMIERE/SHEILAGH BROWN; 4:00 P.M. MAXFIELD PARRISH; 5:00 P.M. MIDDLESEX POLYTECHNIC

Sun. March 18: 10:00 A.M. JOHN BATES; 11:00 A.M. DORA REISSER; 1:30 P.M. AMALGAMATED TALENT; 3:00 P.M. TOMASZ STARZEWSKI; 4:00 P.M. CHRISTINA STAMBOLIAN; 4:30 P.M. AMALGAMATED TALENT; 5:30 P.M. JANICE WAINWRIGHT; 6:30 P.M. ZANDRA RHODES

Mon. March 19: 10:00 A.M. MURRAY ARBEID; 11:00 A.M. JEAN MUIR (Press); 12:30 P.M. DAVID HICKS; 2:00 P.M. JEAN MUIR (Buyers); 3:30 P.M. DAVID and ELIZABETH EMANUEL

*March 16 INTERNATIONAL CHILDREN'S TRADE FAIR IN COLOGNE (MARCH 16-18)

March 17 INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM. CONTACT: 532-5588 (MARCH 17-20)

*March 17 PREMIERE VISION (Fabrics), PARIS NORD, VILLE PINTE, PARIS (3/17-3/20); 869-1720.

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| *Sunday | PRESS PREVIEW: FALL | ZANDRA RHODES | PILLAR HALL |
| March 18 | COLLECTION IN LONDON | (14A GRAFTON ST., LONDON) | OLYMPIA, LONDON |
| 6:30 P.M. | By inv. Buyers, March 19-21, Ritz, 01-499-3596. Press: Lynne Franks, 01-240-0896. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| *March 18 | NATIONAL SEWING SHOW AT MGM GRAND HOTEL, LAS VEGAS (3/18-3/21); 736-8820. | | |
| March 19 | HANDBAGS AND ACCESSORIES MARKET WEEK IN N.Y. (March 19-23) | | |
| March 19 | INTIMATE APPAREL (WARMWEAR) MARKET WEEK IN N.Y. (March 19-23) | | |
| Beginning Monday | OPENING OF MEN'S & WOMEN'S LOUNGEWEAR | LYNN LA CAVA | 120 EAST 34TH STREET SHOWROOM - SUITE 19E |
| March 19 | Continuous by appointment. Contact: 685-8860. Press: Jeanne Chappell, 595-9420. | | |
| March 19 | TANNER DRESS (Fall I).....530 Seventh.....28th fl.....944-6350 | | |
| March 19 | TANNERSPORT (Fall I).....530 Seventh.....28th fl.....944-6350 | | |
| *March 19- March 29 | FALL/WINTER PRET-A-PORTER IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-A-Porter, 100 Faubourg St. Honore, 75008 Paris, tel. 266-64-44. | | |
| Mon., March 19..... | 10:00 A.M. INITIAL 11:00 A.M. MIC MAC 12:30 P.M. HERMES | | Hors Jardin des Tuileries Hors Jardin des Tuileries 24, Faubourg Saint Honore |
| Tues., March 20..... | PER SPOOK 10:00 A.M. COLETTE NIVELLE 11:00 A.M. JEAN PATOU 12:30 P.M. CLAUDE BARTHELEMY 3:30 P.M. JACQUELINE COCQ 6:00 P.M. ADELINE ANDRE | | Journee ouverte 18, Ave. George V Hors Jardin des Tuileries 7, rue St. Florentin Hors Jardin des Tuileries Hors Jardin des Tuileries |
| Wed., March 21..... | 10:00 A.M. TORRENTE 11:00 A.M. JOUSSE 12:00 NOON COGITO 2:30 P.M. KIMIJIMA 3:30 P.M. DOBY BRODA 4:30 P.M. EMMANUELLE KHANH 5:30 P.M. DIMITRIOS 7:00 P.M. MAUD PERL | | 9, Faubourg Saint Honore Hotel Hilton - 18 Ave. de Suffren Pavillon Gabriel - 5, Ave. Gabriel Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre |
| Thurs., March 22..... | 9:15 A.M. MICHEL KLEIN 10:30 A.M. COMME DES GARCONS 11:30 A.M. JUNKO KOSHINO 2:30 P.M. YOHJI YAMAMOTO 3:30 P.M. ROBERT NELISSEN 4:30 P.M. JEAN REMY DAUMAS 5:30 P.M. YUKI TORII 6:30 P.M. HIROKO KOSHINO 9:00 P.M. THIERRY MUGLER | | Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Salle Zenith |
| Fri., March 23..... | 9:15 A.M. BERNARD PERRIS 10:15 A.M. JEAN LOUIS SCHERRER 11:15 A.M. CHLOE 12:15 P.M. POPY MORENI 3:00 P.M. ANNE MARIE BERETTA 4:00 P.M. EMANUEL UNGARO 5:30 P.M. KANSAI YAMAMOTO 7:00 P.M. JEAN-PAUL GAULTIER | | Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre |
| Sat., March 24..... | 9:30 A.M. ELISABETH DE SENNEVILLE 10:30 A.M. JEAN CLAUDE DE LUCA 12:00 NOON CLAUDE MONTANA 3:00 P.M. ISSEY MIYAKE 4:30 P.M. CHANTAL THOMASS 6:00 P.M. DOROTHEE BIS 7:30 P.M. PEGGY ROCHE | | Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre Palais du Louvre |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| (Paris Pret-A-Porter--Cont'd from page 10) | | | |
| Sun., | March 25..... | 9:00 A.M. DICK BRANDSMA | Palais du Louvre Salle Perrault |
| | | 10:00 A.M. ANGELO TARLAZZI | Palais du Louvre Salle Sully |
| | | 11:00 A.M. DIETMAR STERLING | Palais du Louvre Salle Medicis |
| | | 12:15 P.M. JEAN CHARLES DE CASTELBAJAC | Palais du Louvre Salle Sully |
| | | 3:00 P.M. ENRICO COVERI | Palais du Louvre Salle Medicis |
| | | 4:00 P.M. NINO CERRUTI | Palais du Louvre Salle Lescot |
| | | 5:00 P.M. LANVIN | Palais du Louvre Salle Perrault |
| | | 6:30 P.M. SONIA RYKIEL | Palais du Louvre Salle Sully |
| Mon., | March 26..... | 9:00 A.M. GIVENCHY | Palais du Louvre Salle Perrault |
| | | 10:30 A.M. CHANEL | Palais du Louvre Salle Sully |
| | | 12:00 NOON DANIEL HECHTER | Palais du Louvre Salle Medicis |
| | | 2:30 P.M. SERGE ULLIEL | Palais du Louvre Salle Lescot |
| | | 3:30 P.M. CHRISTIAN DIOR | Palais du Louvre Salle Sully |
| | | 4:30 P.M. GISELE GOMEZ | Palais du Louvre Salle Medicis |
| | | 5:30 P.M. VALENTINO | Pavillon D'Armenonville |
| | | 7:00 P.M. WORLD'S END | Palais du Louvre Salle Perrault |
| Tues., | March 27..... | 9:30 A.M. GUY LAROCHE | Palais du Louvre Salle Lescot |
| | | 10:30 A.M. KARL LAGERFELD | Palais du Louvre Salle Sully |
| | | 11:30 A.M. MARITHE ET FRANCOIS GIRBAUD | Palais du Louvre Salle Medicis |
| | | 2:00 P.M. COURREGES | Palais du Louvre Salle Lescot |
| | | 3:00 P.M. JUNKO SHIMADA | Palais du Louvre Salle Perrault |
| | | 4:00 P.M. CHRISTIAN AUJARD | Palais du Louvre Salle Lescot |
| | | 5:00 P.M. ODILE LANCON | Palais du Louvre Salle Perrault |
| | | 6:30 P.M. KENZO | Palais du Louvre Salle Sully |
| Wed., | March 28..... | 9:00 A.M. HANAE MORI | Pavillon Gabriel 5, Ave. Gabriel |
| | | 11:00 A.M. YVES SAINT LAURENT | Palais du Louvre Salle Sully |
| | | 12:30 P.M. SCAPA | |
| | | 2:30 P.M. GRES | 1, rue de la Paix |
| | | 3:30 P.M. JACQUELINE DE RIBES | Cercle Interallie 33, Fg St. Honore |
| | | 5:30 P.M. NINA RICCI | Hotel Plaza Athenee 25, Ave. Montaigne |
| | | 6:30 P.M. PIERRE BALMAIN | Pavillon Gabriel 5, Ave. Gabriel |
| Thurs., | March 29..... | 10:00 A.M. MARTINE DOUVIER | Hors Jardin des Tuileries |
| | | 11:00 A.M. DEJAC | Hors Jardin des Tuileries |
| | | 12:30 P.M. VENTILLO | Hors Jardin des Tuileries |
| | | 3:00 P.M. TED LAPIDUS | 35, rue Francois 1er |
| | | 4:00 P.M. ANASTASIA ETNO | Hors Jardin des Tuileries |
| | | 5:00 P.M. LISON BONFILS | Hors Jardin des Tuileries |
| March 20 | GEORGE MASKET BY KAREN HARMAN (Fall I)....498 Seventh.....10th fl.....947-7110 | | |
| Tuesday | SPRING/SUMMER '85 | YAGI TSUSHO | PARSONS FASHION CENTER |
| March 20- | NOVELTY FABRICS & YARNS | | 560 SEVENTH AVENUE |
| March 23 | Exhibition 9:30-5; until Noon March 23. Contact: 354-6729. | | |
| Wednesday | PREMIERE: FALL-WINTER | MEISOH | 223 EAST 67TH STREET |
| March 21 | JAPANESE FASHIONS | (42 WEST 17TH STREET) | ZEN TEMPLE (2ND/3RD AVE) |
| 3:00 P.M. | By invitation. Buyers: 242-3120. Press: Anne Hardy, 307-0611. | | |
| March 22 | PIERRE CARDIN KNITS; SPORTIF (Fall I).....550 Seventh.....5th fl.....354-9760 | | |
| March 25 | NAMSB (NAT'L ASSOC. MEN'S SPORTSWEAR BUYERS), N.Y. COLISEUM (March 25-28): 986-1811 | | |
| March 26 | DIANE GILMAN (Fall I).....512 Seventh.....43rd fl.....719-4502 | | |
| *March 29 | DALLAS (Fall I) REGIONAL MARKET (March 29-April 3) | | |
| Monday | DINNER HONORING BURTON | JUVENILE DIABETES | HOTEL PIERRE |
| April 2 | TANSKY, PRES. SAKS FIFTH AVE. FOUNDATION BENEFIT | | BALLROOM |
| 6:30 P.M. | (Black tie). Tkts: \$500.00, 689-2860. MC: Art Buchwald. Press: Eve Siegel, 688-4598. | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Tuesday April 3 8:00 P.M. | PRESS PREVIEW: ACCESSORIES DESIGN COMPETITION By invitation. Contact: Joyce Mintzes, Hill & Knowlton, 697-5600, ext. 3082. | DRAMBUIE | BONWIT TELLER 6TH FLOOR |
| Wednesday April 4 6:30-8:30 | "FOCUS AMERICA"-- NEW ORLEANS PROMOTION Tickets: \$50.00, for Young Audiences. By invitation. Contact: 391-3633. | LORD & TAYLOR | 424 FIFTH AVENUE |
| *April 4 | IDEACOMO --FABRICS EXHIBIT, SPRING '85-- COMO, ITALY (April 4-7) | | |
| *April 6 | CHICAGO (FALL I) REGIONAL MARKET, (800) 621-3902. (April 6-10) | | |
| *April 6 | LOS ANGELES (FALL I) REGIONAL MARKET (April 6-9) | | |
| Tuesday April 10 6:00 P.M.; 6:45 P.M. Show; 8:00 P.M. Dinner | ANNUAL FASHION CRITICS' AWARDS SHOW, DINNER, DANCE Awards presented to students by designer-critics: Adri, Donald Brooks, Albert Capraro, Perry Ellis, Donna Karan, Kasper, Gloria Sachs, Giorgio Sant' Angelo, Michaelae Vollbracht, Ilie Wacs, Chester Weinberg. Parsons Award to: William S. Ruben, Pres. & CEO, Bonwit Teller. Dinner Chmn: Robert J. Matura, Chmn, Pres., Warnaco. Reservations: \$300.00. (Black tie). Contact: Ruth Davis, 673-5970. | PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE) | N.Y. SHERATON CENTRE IMPERIAL BALLROOM |
| Wednesday April 11 8:00 P.M. Buffet | BENEFIT OPENING: "DISCOVERIES OF PORTUGAL" Featuring home fashions and giftware. Tickets: \$100.00, benefit Cancer Care & American Portuguese Society. Contact: 679-5700, ext. 242. Press: 705-2441. | BLOOMINGDALE'S | 5TH FLOOR |
| *April 16 | INTERSTOFF FABRICS FAIR IN FRANKFURT (April 16-18) | | |
| April 17 | PASSOVER -- Begins at Sunset, Monday, April 16. | | |
| Wednesday April 18 8:00;10:15 12:45 P.M. | PRET-A-PORTR AUDIO-VISUAL PRESENTATIONS AT 3 SHOWINGS Breakfast (8:00 AM): Members--\$20; Guests--\$30. Brunch (10:15 AM): Members--\$30; Guests--\$45. Lunch (12:45 PM): same price as Brunch. Contact: 247-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL GRAND BALLROOM |
| Monday April 23 10:00 A.M. | SHOWING OF FALL COLLECTION By inv. Buyers: 869-1380. Press: Cristina, Gottfried, Loving, 688-4665. | WILLIWEAR (209 WEST 38TH STREET) | PLACE TO BE ANNOUNCED |
| Monday April 23 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 889-0834. | ANDREW FEZZA (39 WEST 38TH STREET) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Monday April 23 1:00 P.M. | SHOWING OF FALL SPORTSWEAR & COUTURE By invitation. Thereafter by appointment. Contact: 944-8200. | PRINCESS KATALIN ZU WINDISCH-GRAETZ | 530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Monday April 23 2:00 P.M. | PREVIEW OF FALL JAPANESE SPORTSWEAR By invitation. Buyers: 944-6311. Press: Cristina, Gottfried, Loving, 688-4665. | K-FACTORY BY NOBUO IKEDA | PLACE TO BE ANNOUNCED |
| Monday April 23 3:00 P.M. | SHOWING OF FALL COLLECTION Fall evening dresses. By invitation. Press: 744-7476. Buyers: 564-2897. | JON HAGGINS | 260 WEST 35TH STREET SHOWROOM - 13TH FLOOR |
| Monday April 23 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: 221-6771. | DON KLINE LTD. | 32 WEST 39TH STREET SHOWROOM - 12TH FLOOR |

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| Monday April 23 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor. | BETSEY JOHNSON (575 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 921-0510. |
| Monday April 23 5:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 398-9393. Press: Cristina, Gottfried, Loving, 688-4665. | DANNY NOBLE LIMITED (202 WEST 40TH STREET) | PLACE TO BE ANNOUNCED |
| Tuesday April 24 8:30 A.M. | SHOWING OF FALL COLLECTION Show at 9:00. By invitation. Contact: Tara Gilani, 752-6500. | RODIER (512 SEVENTH AVENUE) | HOTEL PIERRE COTILLION ROOM |
| Tuesday April 24 9:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor. Contact: 944-8120. | TUDOR SQUARE (530 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Tuesday April 24 10:00 A.M. | SHOWING OF FALL COLLECTION Also, May 1 at 9:00 A.M. By invitation. Thereafter by appt. Contact: 354-8600. | ADELE SIMPSON | 530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Tuesday April 24 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445. | MOLLIE PARNIS | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| Postponed April 24 | GEOFFREY BEENE'S FALL SHOWING, ORIGINALLY SCHEDULED FOR TUES., APRIL 24, AT 12:00 NOON HAS BEEN POSTPONED TO TUES., MAY 1, AT 5:00 P.M. | | |
| Tuesday April 24 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor. Contact: 840-8888. | BETTY HANSON & CO. (205 WEST 39TH STREET) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Tuesday April 24 2:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080. | ILIE WACS | 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |
| Tuesday April 24 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-7733. | A TRIGERE COAT FOR ABE SCHRADER CORP. | 530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Tuesday April 24 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3489. | SAZ; & SAZ II (530 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Tuesday April 24 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8052. Press: McClendon/Hall, 206-7808. | BERN CONRAD (530 SEVENTH AVENUE) | THE SAVOY 141 WEST 44TH STREET |
| Tuesday April 24 5:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-8020. | MICHAELE VOLLBRACHT | 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Tuesday April 24 6:15 P.M. | SHOWING OF FALL COLLECTION Men's & women's. By invitation. Thereafter by appointment. Contact: 226-6809. | MARY JANE MARCASIANO (145 SPRING STREET) | 138 SPRING STREET |
| Tuesday April 24 7:30 P.M. | SHOWING OF FALL WOMEN'S COLLECTION By invitation. Thereafter by appointment. Contact: 431-1090. | DIMITRI COUTURE LTD. | 110 GREENE STREET |

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| Wednesday April 25 8:30 A.M. | SHOWING OF FALL COLLECTION Show at 9:00. Also 5:30, cocktails; show at 6:00. By inv. Contact: 221-5726. | HANAE MORI (550 SEVENTH AVENUE) | HOTEL CARLYLE TRIANON SUITE |
| Wednesday April 25 10:00 A.M. | SHOWING OF FALL COLLECTION Also, 1:00 & 3:00 P.M. By inv. Thereafter by appt. Contact: 840-1679. | ALBERT CAPRARO | 550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| Wednesday April 25 11:00 A.M. | SHOWING OF FALL COLLECTION Also, 4:00 P.M. By invitation. Thereafter by appt., 2nd floor. Contact: 354-4200. | BLASSPORT (550 SEVENTH AVENUE) | HOTEL PIERRE COTILLION ROOM |
| Wednesday April 25 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Press: Medeline de Vries Ltd., 753-6688. | CAROLINA HERRERA (19 EAST 57TH STREET) | HOTEL PLAZA GRAND BALLROOM |
| Wednesday April 25 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-4358. | VERA MAXWELL | 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR |
| April 25 | 1:00 P.M., ALBERT CAPRARO (2nd show), 550 Seventh Ave., 18th fl., 840-1679. | | |
| Wednesday April 25 2:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd floor. Contact: 736-4078. | MARY McFADDEN (264 W 35TH STREET) | RCA STUDIOS 110 WEST 44TH STREET |
| Wednesday April 25 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1995. | SAMUEL ROBERT | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| April 25 | 3:00 P.M., ALBERT CAPRARO (3rd show), 550 Seventh Ave., 18th fl., 840-1679. | | |
| April 25 | 4:00 P.M., BLASSPORT (2nd show), Hotel Pierre, Cotillion Room, 354-4200. | | |
| Wednesday April 25 5:00 P.M. | SHOWING OF FALL COLLECTION Thereafter, showroom 23rd fl. Buyers: 840-4460. Press: Brooks Rogers, 534-4133. | MARC BOUWER (575 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| April 25 | 5:30 P.M. (Show at 6:00 P.M.) HANAE MORI (2nd show), Hotel Carlyle, 221-5726. | | |
| Wednesday April 25 7:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 889-0109. | SYDNEY CARVIN MILLIKEN | PLACE TO BE ANNOUNCED |
| Thursday April 26 9:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. 2nd floor. Contact: 719-5020. | ADRI (552 SEVENTH AVENUE) | PLACE TO BE ANNOUNCED |
| Thursday April 26 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300. | MRS. H. WINTER | 45 WEST 25TH STREET SHOWROOM - 4TH FLOOR |
| Thursday April 26 11:00 A.M. | SHOWING OF FALL COLLECTION Also, 3:00. May 1 at 12 & 3. Buyers: 398-8636. Press: D & D Comm., 697-4955. | DONALD BROOKS | 25 WEST 39TH STREET SHOWROOM - 6TH FLOOR |
| Thursday April 26 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445. | MOLLIE PARNIS STUDIO | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |

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| Thursday April 26 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | BOB MACKIE (550 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| | Contact: 391-8697. | | |
| Thursday April 26 2:00 P.M. | SHOWING OF FALL COLLECTION By inv. Buyers: 840-6466. Press: Cristina, Gottfried, Loving, 688-4665. | BILL HAIRE (550 SEVENTH AVENUE) | THE SAVOY 141 WEST 44TH STREET |
| April 26 | 3:00 P.M., DONALD BROOKS (2nd show), 25 West 39th St., 6th fl. Buyers: 398-8636. | | |
| Thursday April 26 3:15 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | THE KOHLER COLLECTION | 498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| | Contact: 594-4484. | | |
| Thursday April 26 4:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | ALBERT NIPON (530 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| | Contact: 354-0760. | | |
| Thursday April 26 5:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | SHAMASK COUTURE | PLACE TO BE ANNOUNCED |
| | Contact: 398-1375. | | |
| Thursday April 26 7:30 P.M. | PARTY CELEBRATING NEW COLLECTION By invitation. Thereafter by appointment. | MARY BY MARY McFADDEN | LIMELIGHT (21ST STREET) 660 AVE. AMERICAS |
| | Contact: 736-4078. | | |
| Friday April 27 8:30 A.M. | SHOWING OF FALL COLLECTION Breakfast. Show at 9:00. By invitation. Press: Evins-Weintraub, 751-9200. | ALFRED SUNG (514 SEVENTH AVENUE) | HOTEL PIERRE COTILLION ROOM |
| Friday April 27 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | FRANK TIGNINO | 498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| | Contact: Bettye Whiteman, 564-1020. | | |
| Friday April 27 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 840-6065. Press: Cristina, Gottfried, Loving, 688-4665. | REGINA KRAVITZ (1441 BROADWAY) | RCA STUDIOS 110 WEST 44TH STREET |
| Friday April 27 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 26th floor. | ALEXANDER JULIAN (575 SEVENTH AVENUE) | PLACE TO BE ANNOUNCED |
| | Contact: 302-0877. | | |
| Friday April 27 1:00 P.M. | SHOWING OF FALL COLLECTION Also, May 4, 1:00. Including knitwear for men & women. By inv. | ANDRE VAN PIER | 252 WEST 38TH STREET SHOWROOM - 12TH FLOOR |
| | Contact: 719-4750. | | |
| Friday April 27 2:00 P.M. | SHOWING OF FALL COLLECTION Also at 4. By Donna Karan & Louis dell'Olio. By inv. | ANNE KLEIN & COMPANY (205 WEST 39TH STREET) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| | Contact: 221-7880. | | |
| Friday April 27 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | RON CHERESKIN FOR WOMEN | 530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| | Contact: 255-6156. | | |
| April 27 | 4:00 P.M., ANNE KLEIN & CO. (2nd Show), Parsons Fashion Center. By inv., 221-7880. | | |
| Friday April 27 5:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | RON LEAL | 575 SEVENTH AVENUE SHOWROOM - SUITE 2205 |
| | Contact: 382-1359. | | |

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| Monday April 30 8:30 A.M. | SHOWING OF FALL COLLECTION Champagne bkfst. Show at 9:00. By inv. Contact: Peter Tear, 01-734-8211 (London). | JAEGER | ST. REGIS HOTEL ROOF |
| Monday April 30 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 382-2454. Press: Cristina, Gottfried, Loving, 688-4665. | CLEOPATRA (530 SEVENTH AVENUE) | ST. REGIS HOTEL VERSAILLES ROOM |
| Monday April 30 11:00 A.M. | SHOWING OF FALL COLLECTION Also at 2 & 4 P.M. By invitation. Thereafter by appt. Contact: 221-6660. | BILL BLASS LTD. (550 SEVENTH AVENUE) | HOTEL PIERRE COTILLION ROOM |
| Monday April 30 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 245-1550. | GIORGIO SANT'ANGELO | 20 WEST 57TH STREET SHOWROOM - 4TH FLOOR |
| Monday April 30 12:30 P.M. | LUNCHEON & INFORMAL FALL FASHION SHOW Informal modeling, 1:30-3:00 P.M. By invitation. Press: Colleen Dorfman, 686-9400. | RUSS DIVISION OF RUSS TOGS, INC. | 21 CLUB 21 WEST 52ND STREET |
| April 30 | 2:00 P.M., BILL BLASS (2nd Show), Hotel Pierre, By inv. Contact: 221-6660. | | |
| Monday April 30 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 988-9514. Press: Cristina, Gottfried, Loving, 688-4665. | MATSUDA | PLACE TO BE ANNOUNCED |
| 4:00 P.M. | BILL BLASS LTD. (3rd Show), Hotel Pierre, by invitation. Contact: 221-6660. | | |
| Monday April 30 5:00 P.M. | SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: 840-6435. Press: Jody Donohue, 688-8653. | SOO YUNG LEE & SOO YUNG LEE LA SOIREE | RCA STUDIOS 110 WEST 44TH STREET |
| Monday April 30 6:00 P.M. | SHOWING OF FALL COLLECTION By inv. Thereafter by appt., suite 1818. Contact: Michael Anketell, (213) 654-9639. | HUBERT LATIMER (122 E. 7TH, L.A.) | HOTEL DRAKE QUEEN ANNE ROOM |
| Monday April 30 7:30 P.M. | FIRST ANNUAL NEW DESIGNER AWARDS Show followed by cocktail buffet. By inv. Press: Madeline de Vries Ltd., 753-6688. | MORE FASHION AWARDS | HOTEL PIERRE GRAND BALLROOM |
| May 1 | 9:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., 354-8600. | | |
| Tuesday May 1 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 398-0018. | AKIRA (530 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Tuesday May 1 11:00 A.M. | SHOWING OF FALL COLLECTION Also at 2:00 P.M. By invitation. Thereafter by appointment. Contact: 719-2600. | CALVIN KLEIN | 205 WEST 39TH STREET SHOWROOM - 12TH FLOOR |
| Tuesday May 1 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255. | HAROLD LEVINE | 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| May 1 | 12:00 Noon, DONALD BROOKS (3rd show), 25 West 39th St., 6th fl., 398-8636. | | |
| Tuesday May 1 12:00 Noon | SHOWING OF FALL COLLECTION Note Date Change. Buyers: 840-2035. Press: McClendon/Hall, 206-7808. | C'EST SIMONE BY GEORGE SIMONTON | 209 WEST 38TH STREET SHOWROOM - 6TH FLOOR |

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| Tuesday May 1 1:00 P.M. | SHOWING OF FALL COLLECTION Also, 4:00; & May 3, 4:00. By invitation. Contact: 391-9100. | TRIGERE | 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| May 1 | 2:00 P.M., CALVIN KLEIN (2nd show), 205 W 39th St., 12th Fl., 719-2600. | | |
| Tuesday May 1 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-6844. | VICTORIA ROYAL | 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR |
| May 1 | 3:00 P.M., DONALD BROOKS (4th show), 25 West 39th St., 6th fl., 398-8636. | | |
| May 1 | 4:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th fl., by inv., 391-9100. | | |
| Tuesday May 1 4:00 P.M. | PREMIERE SHOWING: FALL WOMEN'S COLLECTION By invitation. Thereafter by appointment. Contact: 752-6910. | CESARANI (12 EAST 53RD STREET) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Tuesday May 1 5:00 P.M. | SHOWING OF FALL COLLECTION (Note Date Change). By inv. Thereafter by appt., 4th floor. Contact: 398-0800. | GEOFFREY BEENE (550 SEVENTH AVENUE) | PLACE TO BE ANNOUNCED |
| Tuesday May 1 5:30 P.M. | SHOWING OF FALL COLLECTION Show at 6:00. By invitation. Thereafter by appt. Contact: 944-9630. | ANA COLON (215 WEST 40TH STREET) | REGINE'S PARK & 59TH STREET |
| Tuesday May 1 7:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 840-8820. Press: The Southern Connection, 245-5550. | LOUIS FERAUD; & AVON | PLACE TO BE ANNOUNCED |
| Wednesday May 2 9:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200. | KASPER FOR JOAN LESLIE; & J.L. SPORT | 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Wednesday May 2 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 921-2510. Press: Cristina, Gottfried, & Loving, 688-4665. | ADRIENNE VITTADINI (1441 BROADWAY) | PLACE TO BE ANNOUNCED |
| Wednesday May 2 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 989-6026. | JOAN VASS | 418 WEST 25TH STREET PENTHOUSE |
| Wednesday May 2 12:00 Noon | SHOWING OF FALL COLLECTION Also, at 3. By invitation. Thereafter by appt. Contact: 354-6777. | OSCAR DE LA RENTA (550 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Wednesday May 2 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 382-2880. | PAUL COSTELLOE | 530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR |
| Wednesday May 2 1:00 P.M. | PRESS SHOWING OF FALL COLLECTION By inv. Buyers--10:00, May 3; 11:00, May 8,9,15,16. Contact: 221-6374. | TRACY MILLS | 550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Wednesday May 2 2:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: 736-0109. Press: Cristina, Gottfried, & Loving, 688-4665. | MARY ANN RESTIVO (498 SEVENTH AVENUE) | RCA STUDIOS 110 WEST 44TH STREET |
| May 2 | 3:00 P.M., OSCAR DE LA RENTA (2nd show), Parsons, 560 Seventh, By inv., 354-6777. | | |

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| Wednesday May 2 3:00 P.M. | SHOWING OF FALL COLLECTION By inv. Buyers: Mel Nathanson, 391-1499. Press: Rubenstein & Lupo, 687-2980. | JANE FONDA WORKOUTS | 1384 BROADWAY PENTHOUSE |
| Wednesday May 2 4:00 P.M. | SHOWING OF FALL COLLECTION Cocktails. Show at 4:30. By invitation. Contact: 840-0370. | JOHN ANTHONY (530 SEVENTH AVENUE) | HOTEL PLAZA TERRACE ROOM |
| Wednesday May 2 5:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-0675. | RALPH LAUREN (550 SEVENTH AVENUE) | PLACE TO BE ANNOUNCED |
| Wednesday May 2 8:30 P.M. | PARTY TO CELEBRATE FALL COLLECTION (Black tie). Dinner at 9. Show at 10. By invitation. Contact: 944-8200. | PRINCESS KATALIN ZU WINDISCH-GRAETZ | XENON 124 WEST 43RD STREET |
| Thursday May 3 9:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 921-1460. | GLORIA SACHS (550 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| May 3 | 10:00 A.M., TRACY MILLS (2nd show) 550 Seventh Ave., 10th fl., 221-6374. | | |
| Thursday May 3 10:30 A.M. | SHOWING OF FALL COLLECTION Also, 1:30 P.M. By invitation. Contact: 921-8500. | PERRY ELLIS | 575 SEVENTH AVENUE SHOWROOM - 2ND FLOOR |
| Thursday May 3 12:00 Noon | SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter, 14th fl. | HALSTON (550 SEVENTH AVENUE) | OLYMPIC TOWER - 21ST FLOOR 645 FIFTH AVENUE (51ST ST) Contact: 354-6340. |
| Thursday May 3 1:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 764-6020. | JACKIE ROGERS (550 SEVENTH AVENUE) | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| May 3 | 1:30 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., 2nd fl., 921-8500. | | |
| May 3 | 3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 354-6340. | | |
| May 3 | 4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th fl., By inv., 391-9100. | | |
| Thursday May 3 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 921-0685. | BIS/GENE EWING (575 SEVENTH AVENUE) | THE SAVOY 141 WEST 44TH STREET |
| Thursday May 3 5:00 P.M. | FALL TREND FASHION SHOW By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653. | THE FOOTWEAR COUNCIL | PARSONS FASHION CENTER 560 SEVENTH AVENUE |
| Thursday May 3 8:00 P.M. | EIGHTH ANNUAL DINNER/DANCE By invitation. Tickets: \$150.00 per person. (Black tie). Contact: 289-4311. | NEW YORK FASHION COUNCIL, INC. | MUSEUM OF NATURAL HISTORY CENT. PK. W. & 79TH ST. |
| Friday May 4 10:00 A.M. | PREMIERE SHOWING: FALL COLLECTION Coffee at 9:30. By invitation. Contact: David Enright, 980-3367. | LISA MAGHAZEH | TRUMP TOWER 725 FIFTH AVENUE |
| Friday May 4 11:30 A.M. | PRESS SHOWING: FALL-WINTER COLLECTION Including lingerie & loungewear. By inv. Thereafter by appt. Contact: 989-9166. | FERNANDO SANCHEZ | 5 WEST 19TH STREET SHOWROOM - 7TH FLOOR |